

# DAMA CHICAGO NEWSLETTER



June 2019

Volume 36, Issue 3

<https://www.damachicago.org>

Wednesday June 19, 2019 Meeting



1299 Zurich Way  
Schaumburg, IL 60196

PRE-REGISTER for meeting by Friday June 14th, 2019. Visit <https://www.damachicago.org/> and Enter your information in the right hand column entitled "MEETING PRE-REGISTRATION"

8:30 a.m.	Registration and Continental Breakfast
9:00 a.m.	Business Meeting
9:30 a.m.	Coffee Break & Networking
9:45 a.m.	<b>Data Catalog: The Foundation for Enterprise Data Literacy</b> by Vince Kuhn
11:00 a.m.	<b>Update on CDMP Certification</b> by Catherine Nolan
11:30 a.m.	Lunch
12:45 p.m.	<b>Communicating With the 5 Generations at Work</b> by Mary Erlain
1:45 p.m.	<b>Financial Regulations</b> by Sam C. Yoo
2:30 p.m.	ASG Sponsor presentation
3:00 p.m.	Door Prize Drawing & Adjournment

## Upcoming Meetings

DATE	LOCATION	SPEAKERS
August 21st, 2019	Northern Trust, Chicago	Consistent Data Governance Coverage at Northern Trust by Adrienne Hope Kiessel
October 16th, 2019	R.R.Donnellely, Warrenville	TBD
December 11th, 2019	Sears, Hoffman Estates	TBD

## From the desk of Catherine Nolan, President, DAMA Chicago Chapter

Sometimes we lose sight of the fact that as DAMA Chicago members we are part of a world-wide community of Data Management Professionals. Recently attending both EDW and the Data Governance/Data Quality conferences reminded me of the interest in all things data in countries as diverse as Norway, Poland, South Africa, Canada, Argentina, Turkey, China, India and Ecuador. Yes, more than 60 countries have DAMA Chapters and more are asking to join every week. The Japan, Italy, Mexico, and Russia chapters are all translating the DMBOK2 for their countries, and our VP Chapter Services is so overwhelmed with new chapter requests that she has appointed regional directors to help with questions about forming and running chapters.

Here in Chicago we are fortunate to be one of the first and most stable DAMA Chapters. When I look back it's hard to believe that I have been in DAMA Chicago more than 30 years!! Our Chapter wrote the first DMBOK way back in the 80's and published 4 editions before passing it on to DAMA International to continue. Over the years we have had most of the experts in the industry come to talk to us and the variety of subjects we cover is truly diverse, everything from Data Architecture, Bitcoin, Data Science, Cloud Technology, Graph Modeling, Data Security, and much, much more. Our member Corporations have helped us by giving presentations on their accomplishments, and our vendors have previewed new products and technologies.

Nominations for the 2020 Board will be coming up soon. My hope is that some of you will step up to run for an office and continue the tradition of having the best chapter in DAMA for another 30 years.

### CDMP CERTIFICATION TESTING NOW AVAILABLE ONLINE



CDMP individual testing is now available *online* for Data Governance, Data Quality, Metadata Management, Data Modeling and Fundamentals of Data Management. Information about taking an exam with online proctoring is available at [cdmp.info](http://cdmp.info) or [www.dama.org](http://www.dama.org). It is important to become CDMP certified as more employers are looking for people who are certified in data management skills. All tests are newly written and over 500 people from countries around the world have taken the new exams at various conferences. The next conference where "Pay If You Pass" CDMP exams will be given is at the Data Architecture Summit in Chicago Oct. 14-17.

Remember to Register for June meeting on [damachicago.org](https://www.damachicago.org)

**Data Catalog: The Foundation for Enterprise Data Literacy by Vince Kuhn**

Organizations track physical assets like office furniture and computer hardware. We have HCM systems to track our people, ERP to track our supply chain and CRM to track our customers. If data really is the new currency, then why don't we know where it is, who's using it and how it's being used? In a "data driven" world that only continues to grow, we lack a culture of data literacy. Driving a culture of data literacy all starts with knowing what data you have.

**ABOUT**

**SPEAKER :**

Vince Kuhn is a new DAMA member and currently works for the Data Cataloging company, Alation. Vince has spent the past 19 years working in the Chicago-land area for IBM, Slalom Consulting and Accenture. Vince lives in Arlington Heights with his wife of 18 years, two teenage daughters, dog and two guinea pigs.



**Update on CDMP Certification by Catherine Nolan**

DAMA Chicago President Catherine Nolan will provide information on CDMP Certification exams.

**Communicating With the 5 Generations at Work by Mary Erlain**

Based on the book by Mary Erlain: This is the root cause of many of the problems in business today that affects growth, productivity, and profitability on the business level, but more importantly erodes valuable relationships in the workplace. Our culture is diverse in age, heritage, gender, etc. This book was written to help bridge the gaps around generational diversity.

**ABOUT**

**SPEAKER :**

Mary Erlain is a business coach and consultant. She has published 4 books and is a sought-after speaker and facilitator. She works with owners to identify the core of the issues that stand in the way of growth in companies. Two of Erlain's books focus on generational diversity. **Empowering the Multi-Generational Workforce** is a challenge in most organizations. She brings her knowledge and expertise in this area to any of the services she offers. Peak Development Strategies was founded in 2007 by Mary. "Connecting the dots and removing barriers!"™ truly conveys the company's mission in helping business owners and their employees.



**Financial Regulations by Sam C. Yoo**

The presentation will discuss various financial/banking regulations that will directly impact how an organization need to be ready to meet and attest to strict data governance guidelines. Presenter will discuss how organizations are adhering to regulatory data governance data exams. Topics to include Comprehensive Capital Analysis and Review (CCAR), Know-Your-Customer (KYC) / Anti-Money Laundering (AML), and General Data Protection Regulation (GDPR).

**ABOUT**

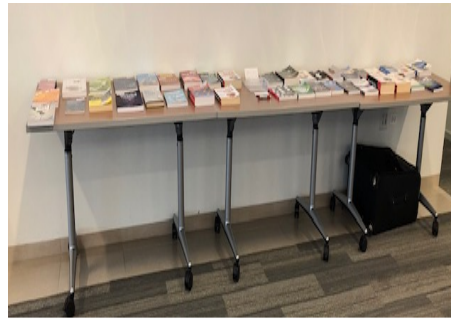
**SPEAKER:**

Sam Yoo has over 25 years of experience working in the financial industry focused on enterprise-wide business process development, regulatory/compliance projects, and infrastructure and Operational improvements. Sam's key accomplishments are Data Governance programs, Program Management and building technology operations focused on KYC/AML programs, Comprehensive Capital Analysis Review (CCAR), Basel related programs (Market Risk, Counterparty Credit Risk, Securitizations), and Business Intelligence Reporting. In Sam's current role at ASG, he is focused on helping large financial institutions plan, develop, and implement Data Governance Programs.




**DAMA Chicago Library Spotlight**

DAMA Chicago chapter is different from other chapters in one unique way—we have our own library for many years which is currently being managed by Michael Ryan for past



several years. Members can borrow a book or two till next meeting. Going forward, we will be sharing information about new books added to our library and if possible book summaries. We encourage members to submit additional book summaries.



The DAMA-I VP Online Services is looking for an AVP to help with web postings and some other tasks related to the DAMA-I website. If you are interested in working with the DAMA-I Board of Directors, and have some basic web skills, please volunteer. Not only will you have the opportunity to work with like-minded individuals who make up the DAMA community, you will have something new to put on your resume and LinkedIn site! Contact [Jerrod.Young@dama.org](mailto:Jerrod.Young@dama.org)



**Book Summary by Michal Ryan**

The book highlighted in this newsletter is **Analytics: How To Win With Intelligence** by **John K. Thompson and Shawn P. Rogers** from our DAMA Chicago Lending Library.

Thomas Davenport has authority in the analytics space. So his foreword to this book carries weight.

“there has been more change in analytics over the past ten years than at any other time in the history of the world.” Gotta like global statements about the globe.

He goes on: “a book that provides a clear-eyed assessment of the state of

analytics is enormously valuable. This is that book.”

With that said, really enough said. However that wouldn’t meet the minimum length reqs for this book review and payment. So here is more.

“There have also been major changes in the technology environment for analytics.” “All these changes have led to a great need for insight and guidance from managers and professionals who want to employ data-driven decision-making. They will find it here.”

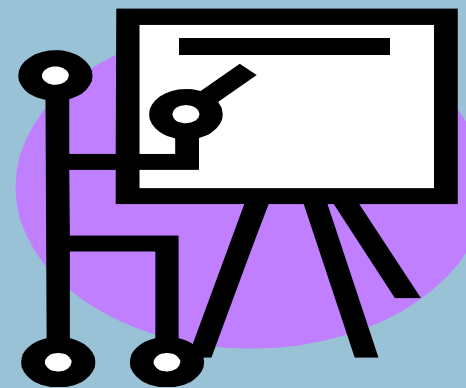
“Analytics were restricted in the past to a relatively small group of professionals; now many business users can employ these tools, as they are much more user-friendly.”

“I’ve referred to this set of changes as “Analytics 3.0.” “Even now “Analytics 4.0” is rapidly developing, with early adopters moving to machine learning,

and autonomous analytics.” “The disruptive potential of these ideas may be at an all-time high.”

“Executives who don’t understand analytics will see their careers limited and companies that don’t embrace them will find themselves at a substantial competitive disadvantage. This book provides the plays, but you and your teams must execute them.”

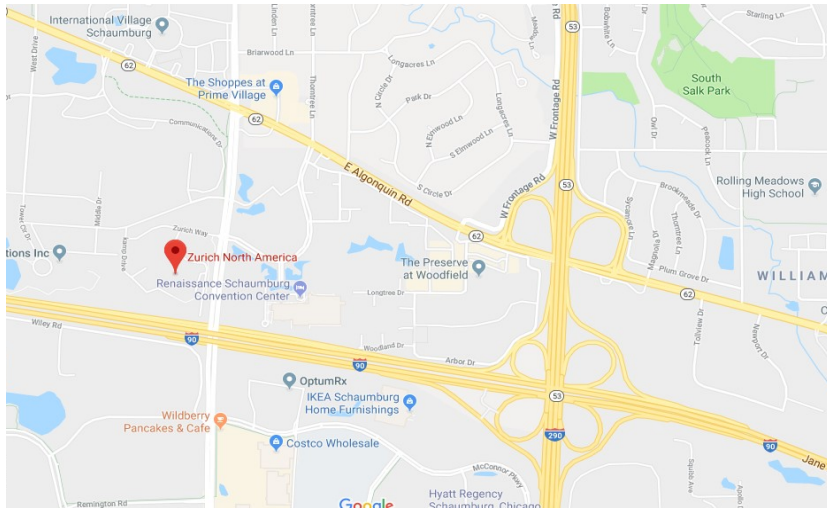
Word count: check. Character count: check. Paragraph count: check. Deadline met: check. So the next check should be in the mail.





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**From Loop** (This Route has tolls)  
Follow I-90 W to N Meacham Rd in Schaumburg. Take exit 67 from I-90 W. Turn right onto N Meacham Rd. Use the left 2 lanes to turn left onto Zurich Way.

**From North Suburbs** (This Route has tolls)  
Follow I-94 E/Tri-State Tollway, I-294 S and I-90 W to N Meacham Rd in Schaumburg. Take exit 67 from I-90 W. Turn right onto N Meacham Rd. Use the left 2 lanes to turn left onto Zurich Way

**From Northwest Suburbs** (This Route has tolls)  
Take I-90 E to Roselle Rd in Schaumburg. Exit from I-90E. Continue on Roselle Rd. Take W Algonquin Rd. Turn right onto N Meacham Rd Turn right onto Zurich Way

**Alternate Route**

Follow I-290 W to IL-62 W/W Algonquin Rd in Rolling Meadows. Take the IL-62/Algonquin Rd exit from I-290 W. Use the right 2 lanes to turn right onto IL-62 W/W Algonquin Rd. Use the left 2 lanes to turn left onto N Meacham Rd Turn right onto Zurich Way

**June Meeting Sponsors :**



ASG is a Global Enterprise Software vendor providing solutions for some of the world’s largest businesses. ASG is the only solutions provider for both Information Management and IT Systems Management.

technologies™

Our Information Management solutions, capture, manage, govern, and enable companies to understand and support all types of information.

Our IT Systems Management solutions, ensure that the systems and infrastructure supporting that information lifecycle are always available and performing as expected.

ASG’s unique approach to Information Management enables business agility without compromise. We provide the only integrated platform and flexible end to end solution for the information powered enterprise. We have a complete set of modular components that organizations can mix and match to enable faster business adaptation.



We hope that you like new look and feel of the newsletter. Please feel free to provide feedback and suggestions regarding newsletter to [vpmarketing@damachicago.org](mailto:vpmarketing@damachicago.org).

We would like to add more content and information about conference/seminars/webinars. If you have any book reviews and/or information about conference/seminars/webinars to share with your peers on the future newsletters, please submit it to [vpmarketing@damachicago.org](mailto:vpmarketing@damachicago.org) and we would like to put them in newsletter after approval from board. If you or any of your colleague would like to present a topic in one of our future meeting or your Organisation would like to host future DAMA Chicago meeting, please reach out to [Catherine Nolan](#) or [Diane Voyles](#). Any Organisation hosting DAMA Chicago meeting in 2019 will get credit for Corporate dues for year 2020.

October 14-17, 2019 | Chicago, Illinois

# DATA ARCHITECTURE SUMMIT

## DATA ARCHITECTURE SUMMIT & GRAPHORUM CHICAGO – OCT 14-17

Designing and managing a modern Data Architecture in today's data-driven world can be challenging without a roadmap to follow. It's essential to gain this knowledge to successfully implement new ideas that stick throughout your organization. That's why the industry's top experts will discuss the latest issues and technologies at the **2019 Data Architecture Summit (DAS)**!

Graph technology has been steadily growing over the years, but recently hit a critical mass. Knowledge graphs, graph analytics, graph databases, graphs and AI are bringing new innovation and new practical applications to the marketplace. This vendor-neutral, educational platform is the perfect venue if you want to understand what these new technologies can do for your organization. Join us at **Graphorum** and connect with the rapidly expanding graph community.

When you use coupon code **DAMA15** at checkout, you'll save 15% off your registration. If you register before the Super Early Bird discount of July 26th, you can save another \$300!

### About DAMA Chicago

DAMA Chicago was founded in the Fall of 1986 with the first meeting in December of that year. DAMA Chicago holds six bimonthly meetings annually on topics pursuant to DAMA's goals. These meetings include informal round-table discussions, featured presenters, invaluable sharing through association with professionals in our field, two Special Interest Groups, and much more. The Chicago Chapter has attained broad appeal in the Midwest as a resource for Information Resource Management.

DAMA Chicago is a non-profit, vendor independent professional organization dedicated to the advancement of data asset management concepts. DAMA Chicago's mission is to engage in activities that promote data management concepts and to broaden the skills of professionals who work in this field.

### GOALS

- Promote and develop data management concepts and practices.
- Be a focal point for issues relating to data management practices.
- Further the professional development of data management professionals.
- To enhance Corporate Management's understanding of how data management affects the bottom line.

### DAMA CHICAGO OFFICERS

Chapter President	<a href="#">Catherine Nolan</a>
Treasurer	<a href="#">Susan Earley</a>
Secretary	<a href="#">Yakov Pekar</a>
VP Programs	<a href="#">Diane Voyles</a>
VP Marketing	<a href="#">Ashwani Malhotra</a>
VP Membership	<a href="#">Jim Spence</a>
AVP Membership	<a href="#">Frank Cerwin</a>
Librarian	<a href="#">Michael Ryan</a>
VP Info. Services	<a href="#">Michael Miller</a>
VP Online Services	<a href="#">Van Nguyen</a>
Past President	<a href="#">Latha Nair</a>
DAMA Int. Liaison	<a href="#">Catherine Nolan</a>

### DAMA Chicago on LinkedIn

Join our [LinkedIn](#) Group. Keep up-to-date with DAMA happenings between published newsletters by joining our group. You can start or join in a discussion, make announcements of interest to other DAMA Chicago members, post jobs, let other members know of other professional meetings or classes in the area, or just keep informed.

### Give Us Your Feedback

Please forward any questions, comments, or ideas regarding this newsletter to [vpmarketing@damachicago.org](mailto:vpmarketing@damachicago.org)

Remember to Register for June meeting on [damachicago.org](http://damachicago.org)